



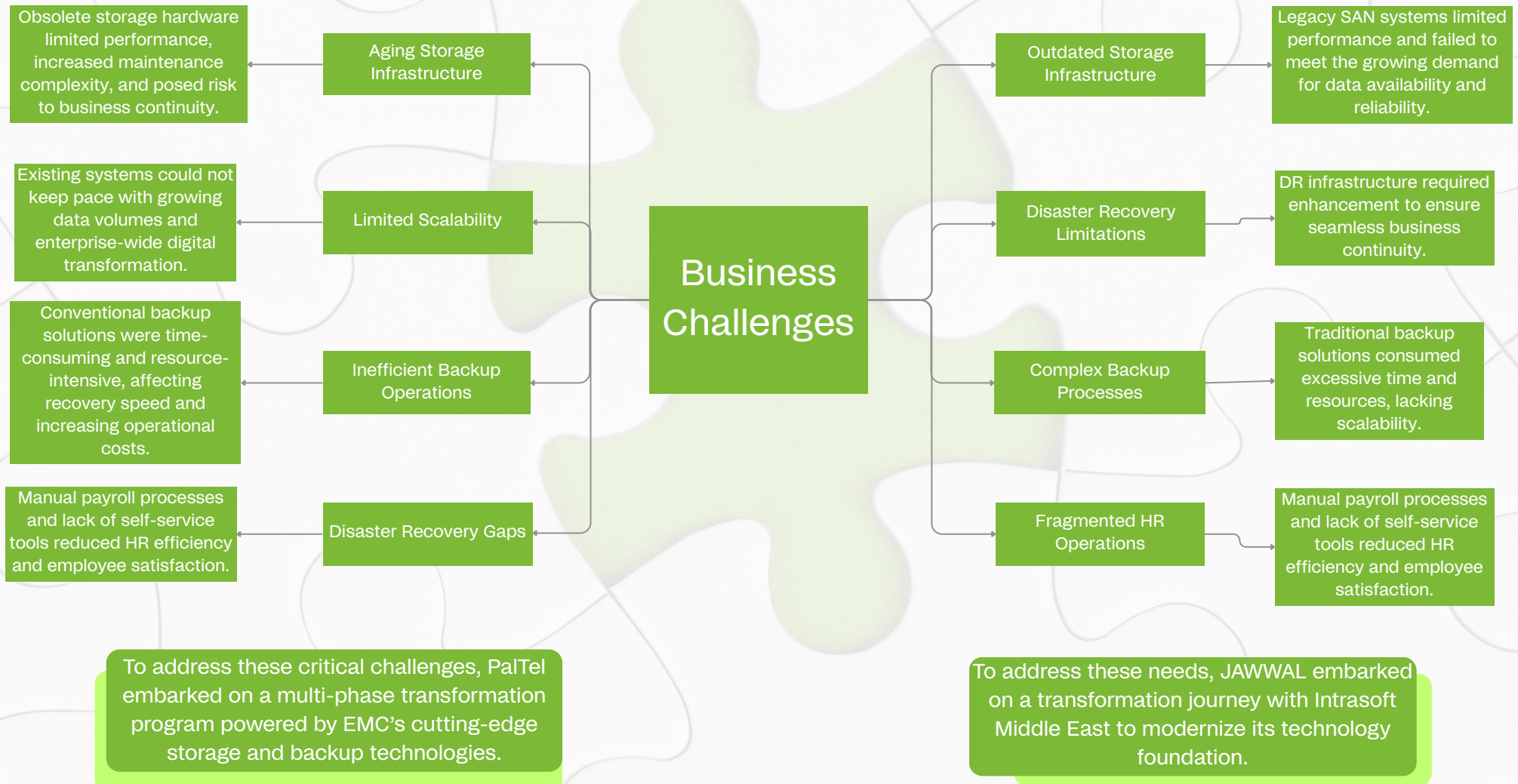
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# WHY

## intrasoft

middle east

### Proven Telecom Expertise:

Decades of experience deploying high-performance storage and enterprise applications.

### End-to-End Capability:

Delivery of integrated infrastructure and application solutions spanning storage, disaster recovery, backup, and HR systems.

### Strategic Vision:

Phased execution aligned with JAWWAL's long-term digital transformation roadmap.

### Trusted Partnership:

A history of reliable delivery, technical excellence, and post-implementation support.

### Deep Technical Expertise

Proven experience in deploying advanced storage and backup technologies across the telecom sector.

### Strategic Guidance:

Holistic planning and phased execution approach aligned with PalTel's long-term technology roadmap.

### End-to-End Support:

From needs assessment and design to implementation, integration, and post-deployment support.

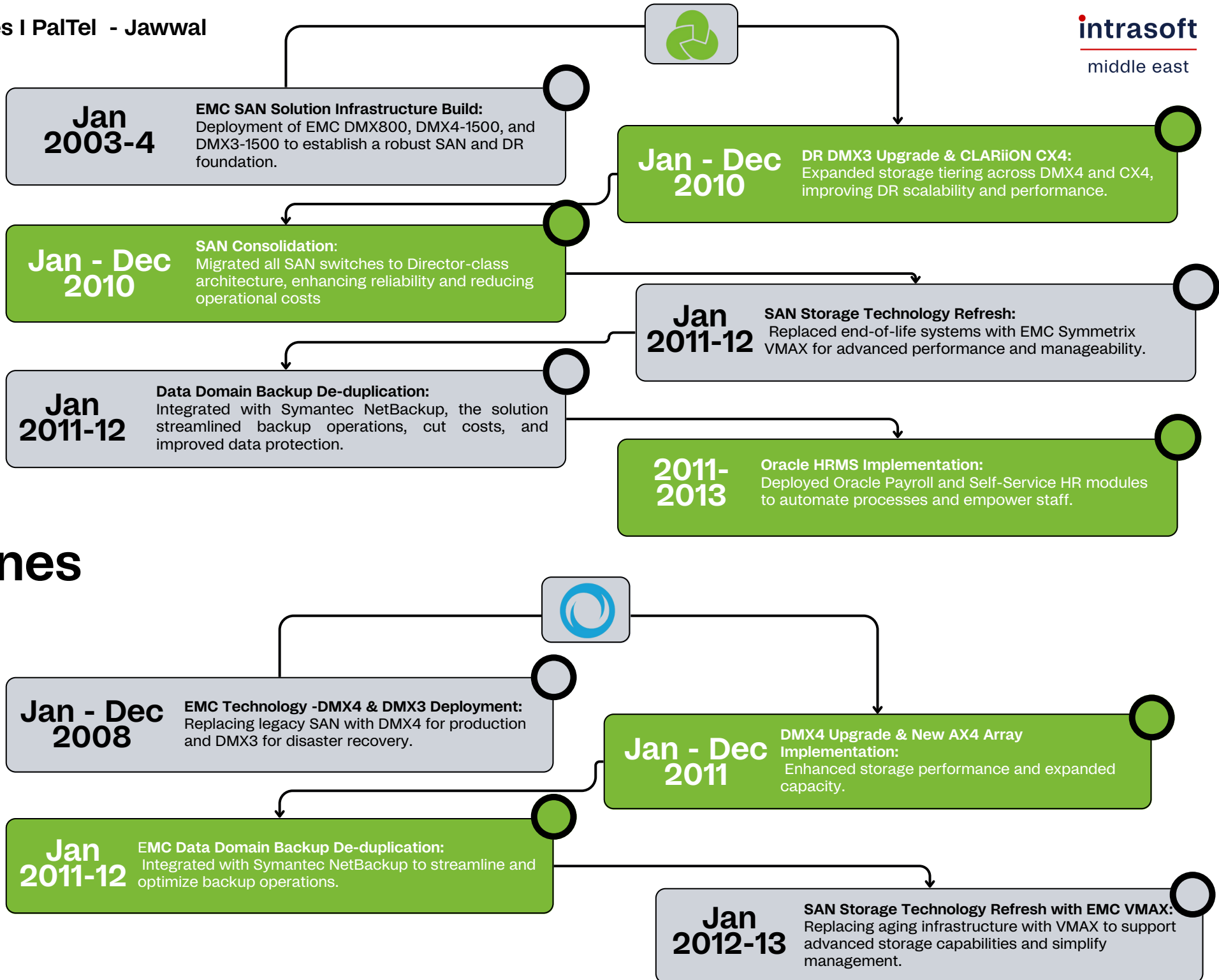
### Commitment to Performance:

Focused on delivering high-performance, scalable, and resilient infrastructure solutions.

Intrasoft Middle East successfully executed multiple projects for JAWWAL between 2003 and 2013, delivering enterprise-wide benefits:

# Project Milestones

Intrasoft Middle East successfully delivered multiple infrastructure upgrades for PalTel between 2008 and 2013, including:





## PALTEL

Upgraded Storage Backbone: Replacement of legacy SAN sub-systems with EMC DMX4 and Symmetrix VMAX technologies dramatically enhanced data access speed, reliability, and scalability.

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Strengthened Disaster Recovery: EMC DMX3 systems were deployed for DR operations, ensuring reliable failover and business continuity capabilities.

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Efficient Backup & De-duplication: Integration of EMC Data Domain with Symantec NetBackup streamlined backup processes, reduced data volumes, and optimized CAPEX and OPEX.

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Simplified Storage Management: Advanced features in the upgraded EMC platforms simplified administration, reduced manual overhead, and improved IT productivity.

## RESULTS



## JAWWAL

High-Performance Storage Backbone: Upgraded infrastructure provided scalable, resilient data access for core operations.

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Streamlined Backup & Recovery: Backup de-duplication significantly reduced data volumes, improving efficiency and lowering storage costs.

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Improved Disaster Recovery: Enhanced DR systems secured business continuity and compliance.

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Empowered Workforce: HRMS automation improved payroll accuracy, transparency, and employee engagement.

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Operational Savings: Consolidation and modernization initiatives resulted in significant reductions in CAPEX and OPEX.

# KEY TAKEAWAYS

- **Future-Ready Infrastructure:** EMC SAN and VMAX deployments positioned JAWWAL to scale with business growth.
- **Simplified IT Operations:** Centralized SAN architecture and de-duplication tools reduced complexity and manual effort.
- **Resilient Business Continuity:** DR infrastructure ensured service reliability under all conditions.
- **Digitized HR Services:** Oracle HRMS empowered employees and streamlined HR functions.
- **Modernized Infrastructure:** Robust, scalable storage systems laid the foundation for PalTel's digital transformation.
- **Enhanced Resilience:** Reliable DR capabilities safeguarded critical operations against unplanned disruptions.
- **Cost-Efficient Operations:** Data de-duplication and performance enhancements significantly reduced operating costs.
- **Future-Proof Architecture:** Flexible, scalable solutions aligned with PalTel's strategic vision and growing service demand.

