

## **Intrasoft Middle East Is Now Qualified For Partner-Led Territories**

Jordan—10<sup>th</sup> of June 2026— Intrasoft Middle East today announced its participation in SAP's Partner-Led Territories initiative, reinforcing its commitment to helping organizations accelerate their digital transformation journeys with SAP solutions.

Through the initiative, Intrasoft Middle East will support customers across key sectors including banking, telecommunications, enterprise, and government, leveraging its expertise in cloud-based business transformation projects and SAP technologies.

SAP's Partner-Led Territories initiative enables qualified partners with proven cloud capabilities and implementation expertise to support customer engagement and long-term value creation in selected markets.

"A strong partner ecosystem is essential to helping organizations navigate digital transformation and unlock business value," said Alaa Jaber, Managing Director, Qatar & Fast Growth Markets at SAP. "We look forward to continuing our collaboration with Intrasoft Middle East to support customers in Jordan and the broader region."

Intrasoft Middle East is an established member of the SAP PartnerEdge program, providing the company with access to SAP enablement resources, training, and tools to support customer success.

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### **About Intrasoft Middle East**

With over 26 years of experience and more than 3,000 man-years of expertise in business transformation and complex project delivery, Intrasoft Middle East has positioned itself as a leading digital solutions provider across the Middle East and Africa.

We have successfully delivered multi-million-dollar, multi-faceted projects in banking, telecommunications, enterprise, and government sectors.

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### **For more information, press only:**

**Telephone:** +962 6 460 3333

**Fax:** +962 65 35 87 94

**Website:** [www.intrasoft.me](http://www.intrasoft.me)

**Address:** 191 King Abdullah II St. Amman, Jordan